KING STREET

MANCHESTER



A Manchester ORIGINAL

MANCHESTER'S MOST ICONIC RETAIL DESTINATION

Discover the unparalleled potential of King Street: Manchester's most iconic retail destination. With a legacy of tradition and heritage, and a prominent position in the heart of the city, King Street offers a prime opportunity for exciting brands to flourish.

Home to 14 listed buildings, this historic street attracts over 140,000 weekly footfall¹ and hosts over 50,000 additional visitors² during events and celebrations such as the Manchester Flower Festival and Manchester Pride.

In joining King Street, a brand gains access to a broad and diverse yet exclusive audience, exceptional brand equity and tenant support, and a reputation for the very best of what sets Manchester apart.

With a mix of high-end retail and lifestyle stores, an ever growing lineup of both innovative and essential food and beverage operators, and a destination brand that brings a local community together – King Street is unique and unmistakable.









² Manchester BID. Manchester Flower Festival 2023.

STR Q

Over 140,000 weekly footfall

CityCo. Average weekly footfall. Jan-May 2023.







THE WHITE COMPANY

patagonia



BOODLES 1798



DIESEL





CLARKS ORIGINALS

EDIT SUITS CO.



A CONTEMPORARY FASHION LIFESTYLE OFFER

King Street may be steeped in tradition and heritage, but its fashion and lifestyle offer is at the very forefront of trends both in terms of brand quality and experience.

With over 40 retail brands - ranging from big names like Diesel, Belstaff and Clarks Originals; to trend setters like Patagonia and Crepslocker, to the boutique luxury of The White

Company, Boodles and Austen & Blake - this destination has the esteemed company to match its iconic environment.

Our carefully curated mix of renowned & future fashion icon tenants ensures a diverse and high-end shopping experience, attracting those seeking both the latest trends and timeless elegance.



Over 50 retail, lifestyle and F&B brands

Where icons ARE BORN

NEW LEASES & RECENT ADDITIONS TO KING STREET

King Street has seen a number of new openings over the last year, with some huge names joining both the retail and F&B lineups. Petit Paris and GAIL's have both chosen King Street as their first Manchester locations, bringing artisan bakery and delistyle convenience to our already diverse and eclectic food offer.

Even more star-power comes in the form of Lucky Cat by Gordon Ramsay, with Asianinspired food in evocative and authentic surroundings.

On the retail side, Clarks Originals and Edit Suits Co. bring their fresh and bespoke clothing and footwear concepts to the street, and adding to our already renowned selection of fashion brands.

In addition to the newcomers, several new long term leases have been signed with existing occupiers, cementing our offer and ensuring the King Street brand continues to be reinforced.



OPENED JUL 2023

Lucky Cat by **Gordon Ramsay**

Serving Asian inspired small plates, Robata grilled dishes, sushi and sashimi, designed to share and be devoured alongside an unforgettable selection of cocktails and fine wines. Set within the walls of the old bank, Lucky Cat Manchester boasts three stunning private dining rooms, including the Vault and a mezzanine semi-private space overlooking to restaurant.



OPENED MAR 2023

Petit Paris

As their first ever deli in the UK, Petit Paris occupy 437 sq ft of space and bring their authentic French style, cuisine and culture to King Street, providing another unique offering for the area.



OPENED APR 2023

GAIL's

DTZ Investors have signed a 10-year lease with artisan bakery GAIL's to open their first Manchester site at 16-18 King Street. The site takes over the ground, lower ground and basement space and comprises a retail bakery with a large seating area, open kitchen and team training area.



OPENED NOV 2022

Edit Suits Co.

Men's tailor, offering the custom suiting experience without the bespoke price tag. With thousands of fabrics and countless customisation options available, Edit Suits Co. can relieve much of the pressure of finding the perfect suit by helping you to create your own.



OPENED MAR 2023

Microdot

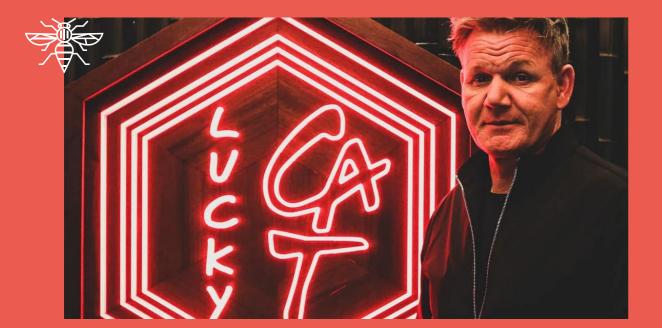
Microdot, which was launched in 1990 by Brian Cannon, created record sleeve artwork for everything released by Oasis and The Verve throughout the 1990's and has created a selection of artwork for Suede, Cast, Ash and Super Furry Animals. The accreditation 'A Microdot Design' adorns over 75 million units of product worldwide.



OPENED OCT 2022

Clarks Originals

The younger, trendier brother of the well-known and long-established parent brand, Clarks Originals does things a little differently. A new style of shoes drawing inspiration from Burma suede, they bring iconic footwear to King Street in the form of Desert Boots, Wallaby and Trigenic ranges.





A UNIQUE F&B AND LEISURE OFFER

Our destination offers an exceptional range of dining experiences, from sophisticated restaurants like Tast to the eclectic and vibrant ambiance of Flight Club. Enjoy the luxury of al fresco dining, enhanced by the historic surroundings and vibrant atmosphere.

By joining our prestigious lineup of F&B operators, you tap into a discerning market, where culinary excellence and innovative concepts thrive.

King Street provides the ideal canvas for your brand to create memorable moments and become an integral part of Manchester's thriving foodie scene.

Tast





b'ANTIGA PIZZERIA DA MIGHELE



SIX by NICO







GAIL's

ALL BAR ONE

Al fresco dining on pedestrianised streets







A Manchester ATTUDE





KING STREET'S CELEBRATED EVENTS & ACTIVATIONS

Experience the vibrancy, diversity and excitement of King Street through our celebrated events and activations.

From the joy and inclusivity of Pride to the botanical delights of the Manchester Flower Festival, our calendar is teeming with memorable experiences that captivate visitors and create lasting impressions.

Each activation is created with our target audiences in mind, and always reinforcing King Street's brand values and message. Regular high-impact Pop Ups like the House of Klarna, ARNE and LOUNGE showcase the street's the street's cuttingedge approach, merging technology and fashion; while our Jubilee and Coronation celebrations hark back to the street's storied and historic past.







Over 12 million influencer impressions during Klarna event

Title of the little









kingstreetmanchester THE MANCHESTER FLOWER

FESTIVAL FLORAL TRAIL 38... more

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25 May

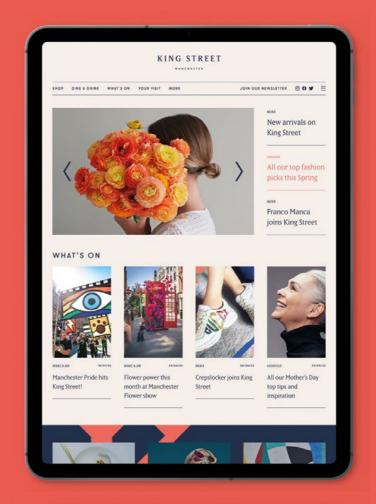








Reaching our AUDIENCES





ONLINE & SOCIAL MEDIA OPPORTUNITIES

Comprehensive online and social media campaigns create opportunities to better connect, engage and create dialogue with target audiences, and maximise brand exposure for moth King Street and its tenants.

567%

increase in direct searches of the new King Street website since launch

4 million+

social media accounts reached

900,000+

follower engagements generated

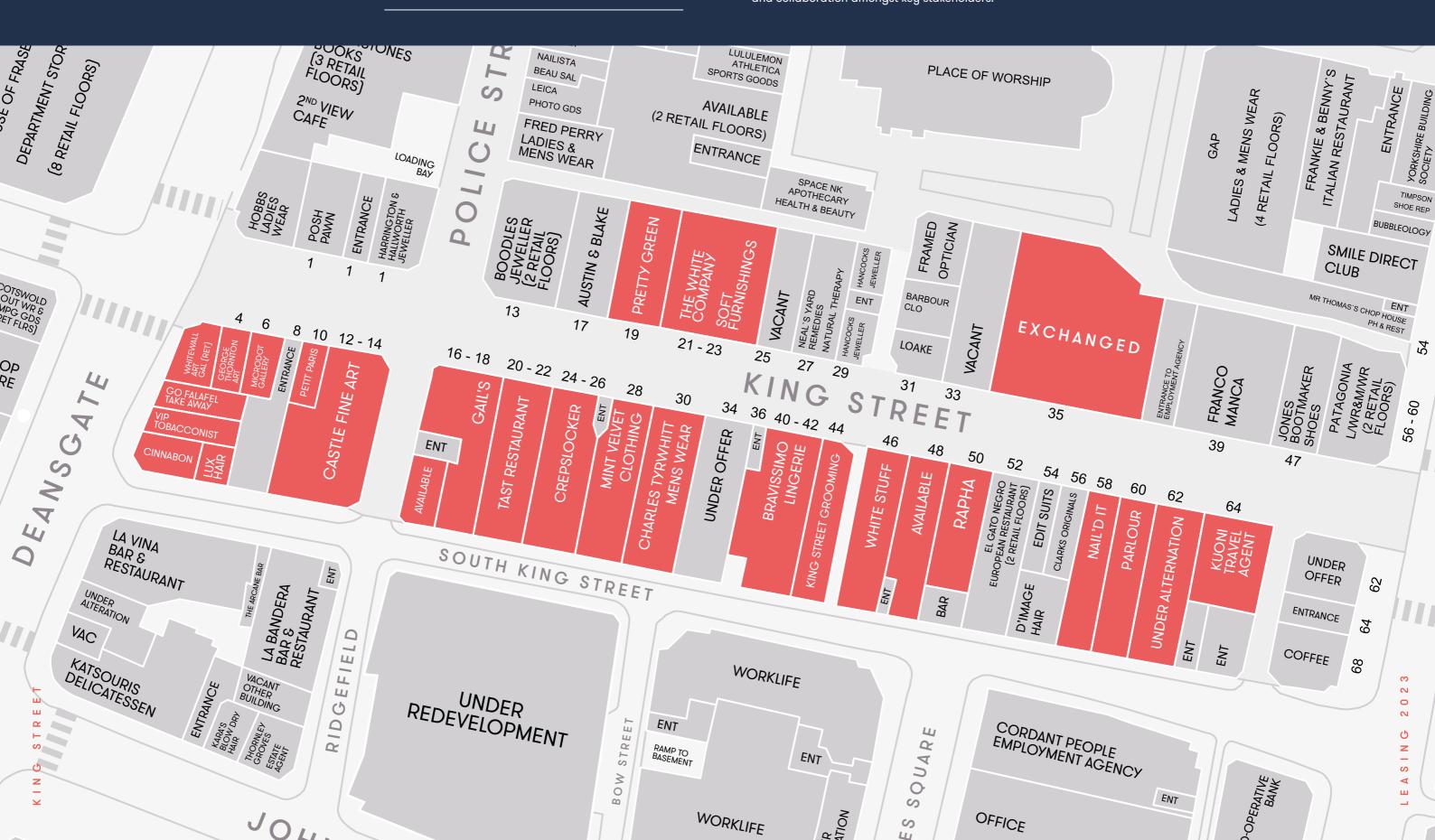
2.7 million

catchment population within 20km radius of the city centre

United Nations - World Population Prospects

KING STREET DISTRICT

As the largest single property owner, DTZ Investors brings extensive expertise and a commitment to nurturing our vibrant community. The King Street Partnership, comprising Manchester BID, CityCo, other local landlords and Manchester City Council fosters unity, open communication, and collaboration amongst key stakeholders.



£74 billion

Greater Manchester's GVA – the UK's second-largest UK economy









THE BEATING HEART AT THE CENTRE OF MANCHESTER

Situated in the heart of Manchester, King Street is a true landmark and the epitome of the city's dynamic spirit. This position in the heart of the Northern Powerhouse puts King Street at the centre of the UK's second-largest economy, with a GVA of £74 billion.

King Street is located at the centre of the traditional CBD, within walking distance of Spinningfields, St Ann's Square, Selfridges and the Arndale shopping centre.







Premium pop up space in an iconic retail setting

An elevated EXPERIENCE

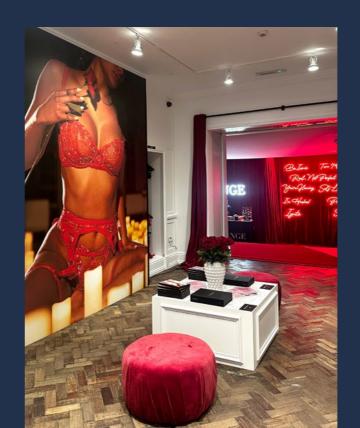
THE WEST WING & EAST WING AT 35 KING STREET OFFER MORE

Discover the unique opportunity presented by the West Wing and East Wing at 35 King Street. As the distinguished home of Watches of Switzerland, a high-end luxury watch store, this flagship unit offers exclusivity and sophistication.

Surrounding this prominent space are two wings, perfect for shorter-term pop-up experiences. These flexible units provide an ideal avenue for concepts seeking to engage with the King Street and wider Manchester audiences on a shorter term basis, capitalising on the street's exceptional footfall and visibility, and growing under the King Street brand.









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Designed & produced by **DS.EMOTION**

KING STREET

MANCHESTER

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